

## **Intro to Photojournalism**

Yearbooks serve as an excellent, pictorial record of the past year in the life of a student and quite often are the last educational resource that are distributed at the end of a school year that serve to articulate a school's educational goals and functions. Photos are the perfect way to tell a story and reinforce your school's educational philosophy to your families to strengthen the home-school connection.

### **Look for Emotion**

Yearbooks are a great opportunity to capture the emotion and reactions in a student's lives as they go through various milestones in a school year. They're a veritable track record of all the highs and lows that happen with school activities. Get it close and look for emotion as a photographer to add a much-needed balance to a yearbook.

### **Vertical vs. Horizontal**

You'll want to shoot more scenes vertically rather than horizontally, so go for portraits instead of landscapes. By taking more vertical photos, you actually get to fit more of your subject into each frame.

### **The subject's point of view**

Instead of always focusing on your subjects and what there are doing, photograph what your subjects are looking at, for a change. This could be the view of the stage during a graduation or assembly from the vantage point of students sitting in the audience. This approach is something that you can get very creative with since there are many chances to photograph from the staff/student's point of view.

### **Shoot from up close**

To capture the most important and interesting elements of a particular scene or school event, be sure to get in close to the subjects. Physically move in close with your camera, so that you're as near as possible for the photograph. This technique adds a layer of realism to yearbooks that boosts their overall value.